



# Partnering for Character

**Sponsor Registration Form**  
**Promoting Character and Ethics in the Workplace and Schools**  
**2004 Character Conference**  
**October 15, 2004**  
**Lansing, Michigan**

<b>Date:</b>	
<b>Company Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>City/State/Zip code:</b>	
<b>Fax Number:</b>	
<b>Phone Number:</b>	
<b>E-mail address:</b>	
<b>Sponsorship Investment</b> <input type="checkbox"/> Diamond Sponsor (\$3,000) <input type="checkbox"/> Gold Sponsor (\$2,000) <input type="checkbox"/> Silver Sponsor (\$1,000) <input type="checkbox"/> Bronze Sponsor (\$500)	<input type="checkbox"/> Keynote Speaker Sponsor (\$2,500) <input type="checkbox"/> Lunch Sponsor (\$2,500) <input type="checkbox"/> Break Sponsor (\$750) <input type="checkbox"/> Breakfast Sponsor (\$1,250)
<b>Total Investment: \$</b>	

**Please make checks payable to FOCUS/CU\*** (Tax ID. 38-3011717)

\*FOCUS is a non-profit organization, and is handling logistics and fiduciary responsibilities for this conference.

**Your payment should be sent to:**

Donna Shiley  
Chair, Sponsorship Committee  
245 W. Michigan Avenue  
Jackson, MI 49201  
517-788-5604  
[Donna\\_M\\_Shiley@comerica.com](mailto:Donna_M_Shiley@comerica.com)

Character Unlimited  
140 West Michigan  
Battle Creek, Michigan 49017  
Phone: 877-968-4380 Fax: 269-441-6001



# Partnering for Character

---

**Sponsorship Opportunities**  
**Promoting Character and Ethics in the Workplace and Schools**  
**2004 Character Conference**  
**October 15, 2004**  
**Lansing, Michigan**

**Diamond Sponsor (\$3,000)**

- Diamond sponsor name/logo on participant tote bag\*
- Sign at registration area throughout conference
- Full page ad in participant notebook\*
- Introductory paragraph (50 words) in sponsor section of participant notebook\*
- Option to display materials at key locations
- Final participant name/address list
- Name on Character Unlimited web page to promote conference
- Opportunity to put promotional item in participant tote bag
- Logo **due by September 1<sup>st</sup>** in jpg. Send to [info@characterunlimited.com](mailto:info@characterunlimited.com)

**Gold Sponsor (\$2,000)**

- ½ page ad in participant notebook\*
- 3 lines in Sponsor section of participant notebook\*
- Option to display materials
- Opportunity to put promotional item in participant tote bag

**Silver Sponsor (\$1,000)**

- ¼ page ad in participant notebook\*
- Silver sponsor name in participant notebook\*
- Opportunity to put promotional item in participant tote bag

**Bronze Sponsor (\$500)**

- Name in participant notebook\*
- Bronze sponsor name in participant notebook\*
- Opportunity to put promotional item in participant tote bag

**Donor Listing**

- Cash contributions are appreciated from those individuals and organizations wishing to support the conference. Donors supporting the conference will be listed in the participant notebook.\*

**Non-profit organization sponsors**

- Organizations holding a 501C 3 designations may benefit from a special non-profit rate for the above sponsorship levels.
- Please call Vicki Vink at 877.968.4380 to learn more.

**\*Firm deadline for notebook is September 1, 2004 to allow for printing.**

Character Unlimited  
140 West Michigan  
Battle Creek, Michigan 49017  
Phone: 877-968-4380 Fax: 269-441-6001



# Partnering for Character

---

**Limited Sponsorship Opportunities**  
**Promoting Character and Ethics in the Workplace and Schools**  
**2004 Character Conference**  
**October 15, 2004**  
**Lansing, Michigan**

**Keynote Speaker Sponsor (\$2,500)**

- Gold sponsor benefits\*
- Signage at lunch
- If desired, table favors at sponsor's additional expense

**Lunch Sponsor (\$2,500)**

- Gold sponsor benefits\*
- Signage at lunch
- If desired, table favors at sponsor's additional expense

**Breakfast Sponsor (\$1,250)**

- Silver sponsor benefits\*
- Signage at breakfast
- If desired, buffet table favors at sponsor's additional expense

**Break Sponsor (\$750)**

- Bronze sponsor benefits\*
- Signage at break snack table

**\*Firm deadline for notebooks is September 1, 2004 to allow for printing.**